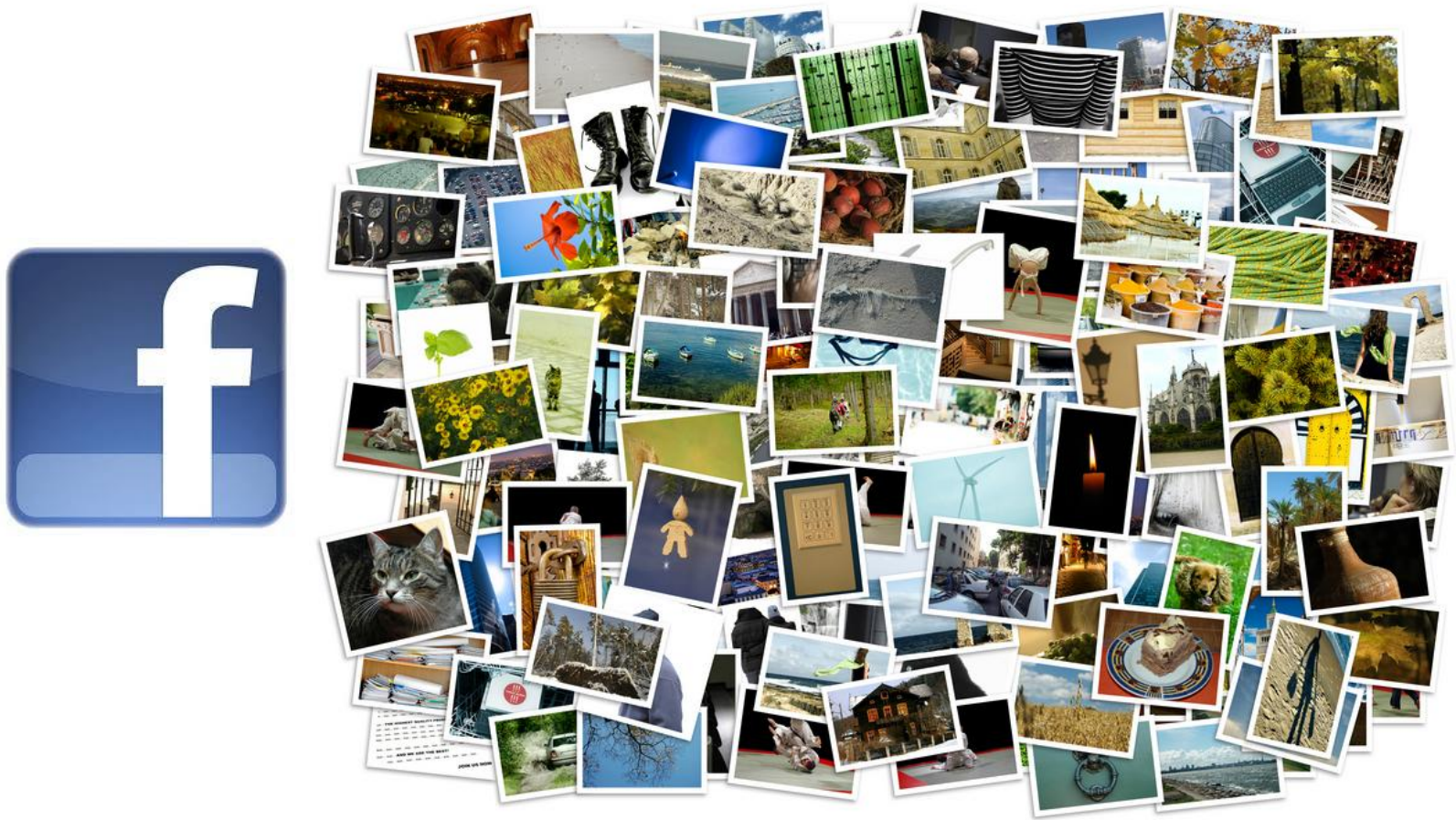




Mike Reynoldson

Government Affairs Manager

250 million photos are uploaded to Facebook every day!



If each of these photos were printed, the stack would be 40 miles tall



=



80 years
of combined
airtime
programming

Which is longer than any of the three networks have broadcasted on TV

R&D Fab Expansion



Today's Memory Industry

DRAM + NAND + NOR Developers



SAMSUNG

DRAM + NAND Developers

hynix

Single Memory Developers

DRAM

NAND

NOR

ELPIDA

TOSHIBA

SPANSION™

NANYA

SanDisk

MXIC

JV Producers

in FLASH TECHNOLOGIES

inotera

PSC Powerchip

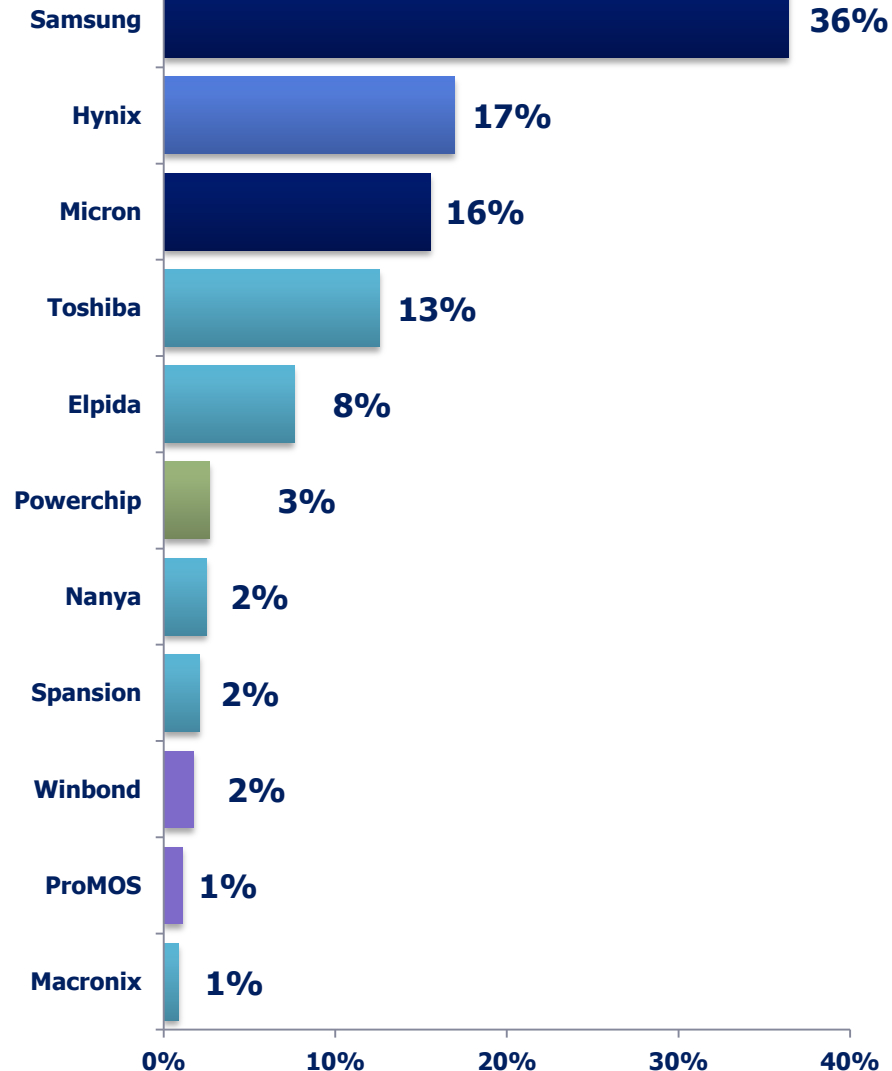
Rexchip

Producers

Winbond

ProMOS

Last Twelve Months Memory Revenue (% of Group Total)



Note: Micron Includes NAND sold to Intel from IM Flash; data from FQ1'11 – FQ4'11
Peer data from CQ4'10 – CQ3'11

Source: Company Data, Micron

Revenue by Geography

Micron FY'10 Sales Revenue

Asia¹



70%

Americas²



21%

Europe



9%

Source: Micron Technology, Inc. 2010 Form 10-K
1 – Asia includes China, Asia Pacific, Malaysia, and Taiwan
2 – Americas includes United States and Other

Micron's Impact to Idaho's Economy

- ▶ Leading employer
- ▶ Significant economic contributor
- ▶ Key driver of innovation and growth
- ▶ Committed to investing in Science, Technology, Engineering, & Math (STEM)

